

# The official fire publication for the Intersec exhibition and conference



## THE MAGAZINE

*FIRE Middle East* magazine is the leading voice of the fire protection, firefighting and rescue sectors across the region. Established 8 years ago, it remains the only dedicated fire magazine serving the GCC countries, the wider Middle East and North Africa. *FIRE Middle East* magazine aims to:

- increase knowledge of equipment
- assist understanding of hazards and risks
- identify best practice & standards for the fire safety professional
- focus on real-life fire & rescue situations
- establish and assimilate lessons learnt
- consider essential training and education
- provide updates on new technology and its applications
- network news from across the region

Through professionally written and informed articles on all matters pertaining to fire, the ultimate aim for *FIRE Middle East* is to play an impartial and informed role in the creation and maintenance of safe environments from fire around the fast-developing region for the benefit of government; commerce & industry; personnel; residents and visitors alike.

This is particularly important with the ever-increasing number of ultra high-rise buildings and other major innovative construction developments in the Gulf countries.

*FIRE Middle East* is the official fire publication for several high profile exhibitions and events in the region including Dubai's annual Intersec exhibition and conference.

## THE EDITORIAL

Editor, Wendy Otway, has been working within the fire industry for more than 20 years both in the UK, Europe and the Middle East. Her incisive knowledge of the subject and what matters to the people who read *FIRE Middle East* ensures that the editorial is always, fresh, original, up-to-date and most importantly accessible to the wide audience who depend on *FIRE Middle East* as an essential source of information and inspiration.

Regular contributors to the magazine include international fire safety engineers, rescue and firefighting practitioners, fire protection engineers and designers and professional experts in their chosen fields of fire and safety.

Each issue carries in depth features, application stories and technical briefings written by recognised international experts in their chosen fields. Uniquely, *FIRE Middle East* works closely with international professional associations to ensure that our loyal readership is kept up-to-date with key decisions and developments which will effect them.

Regional and international news and views coupled with Industry and business updates from around the world guarantees that if our readership only read *FIRE Middle East*, their library of knowledge and understanding would increase by every issue and the magazine remains an essential source of reference from issue to issue.

Press releases, case studies and industry news are a vital part of the individuality of *FIRE Middle East* so please send them to [editor@firemiddleeast.co.uk](mailto:editor@firemiddleeast.co.uk).

The editor welcomes generic articles and application stories for consideration, please call Wendy Otway on +44 1795 530111 or email your proposals to [editor@firemiddleeast.co.uk](mailto:editor@firemiddleeast.co.uk).